

**Subject:** RE: eblast  
**From:** Michael Filson </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=015ABE60B32E482083713F9E7AEA14CE-MFILSON>  
**Date:** 07/11/2017 11:37 AM  
**To:** Joanne Danganan <jdanganan@ccala.org>

Looks great!

Mike Filson  
DCBID  
Community Relations Manager

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**From:** Joanne Danganan [mailto:jdanganan@ccala.org]  
**Sent:** Tuesday, July 11, 2017 11:36 AM  
**To:** Michael Filson <mfilson@downtownla.com>  
**Subject:** RE: eblast

Here's the draft of the e-blast. Let me know if you have any changes. Otherwise, I'll schedule it for tomorrow afternoon.

Joanne Danganan  
**Central City Association of Los Angeles**  
o: 213.416.7511  
c: 310.936.3948

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**From:** Michael Filson [<mailto:mfilson@downtownla.com>]  
**Sent:** Monday, July 10, 2017 2:08 PM  
**To:** Joanne Danganan <[jdanganan@ccala.org](mailto:jdanganan@ccala.org)>  
**Subject:** eblast

Can the button say SIGN UP

**Mike Filson**  
Community Relations Manager

 <https://www.downtov>

**Downtown Center Business Improvement District**  
626 Wilshire Blvd., Suite 200 | Los Angeles, CA 90017  
Call: 213-416-7524 | Fax: 213-624-0858  
Web: [DowntownLA.com](http://DowntownLA.com)



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— Attachments: —

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